

## 2022 DIRECTORY AD CONTRACT

Contents	<p>Listings for member firms engaged in the western regional, non-profit organization of recognized individuals, firms, and corporations actively connected with the seed industry and its allied branches. It is composed mainly of members located in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, Mexico, and the Canadian provinces of Alberta and British Columbia.</p> <ul style="list-style-type: none"> <li>• History and Code of Ethics</li> <li>• Scholarship Recipients</li> <li>• Previous Scholarship Recipients</li> <li>• 2021 PSA Officers and Directors</li> <li>• Committee &amp; Job Descriptions</li> <li>• Past Presidents</li> <li>• Persons of the Year</li> <li>• Constitution and By-Laws</li> <li>• Member Organizations</li> <li>• Seed Organizations</li> </ul> <p>The listings will provide the following information: company name, address, phone number, FAX number, Email address, Website, classifications and key company personnel.</p>	
General Info	<p><b>Circulation:</b> The Pacific Seed Association Directory has a circulation of over 150 members, nonmembers and allied industry representatives throughout the United States, Mexico and Canada.</p> <p><b>Commission:</b> Agency commission: 15% is paid within 30 days of billing date; discount does not apply to typesetting, layout and/or camera work required.</p> <p><b>Color Ads Available:</b> For the 2022 Directory color advertisement spaces available in the directory.</p>	<h3>Ad Specs</h3> <p><b>Full Page:</b> 6" Tall by 4" Wide</p> <p><b>Half Page:</b> 3" Wide by 3" Wide</p>
	<p><b>Full Page</b></p> <p>Outside Back Cover in Color.....\$500.00</p> <p>Inside Front Cover or Inside Back Cover in Color.....\$450.00</p> <p>Full page color Inside Directory (on Tabs).....\$400.00</p> <p>Full page black &amp; white Inside Directory (on Tabs).....\$300.00</p> <p><b>Half Page</b></p> <p>Half Page color Inside Directory (on Tabs).....\$250.00</p> <p>Half Page black and white Inside Directory (on tabs).....\$200.00</p>	<h2>AD COPY DEADLINE</h2> <p>May 31, 2022</p>
Cost		
Classification	<p><i>Check all applicable criteria</i></p> <p><b>Division:</b> <input type="checkbox"/> Cereal Seed (C), <input type="checkbox"/> Field Seed (F), <input type="checkbox"/> Flower Seed (FL), <input type="checkbox"/> Honorary Member (H),  <input type="checkbox"/> Native Seed (N), <input type="checkbox"/> PSA Past President (PSA), <input type="checkbox"/> Seed Coating (SC), <input type="checkbox"/> Seed Processing (SP),  <input type="checkbox"/> Seed Transportation (ST), <input type="checkbox"/> Turf Seed (T), <input type="checkbox"/> Vegetable Seed (V), <input type="checkbox"/> Associate (A)</p> <p><b>Type of Business:</b> <input type="checkbox"/> Retailer (R), <input type="checkbox"/> Wholesaler (W), <input type="checkbox"/> Exporter (E), <input type="checkbox"/> Certification (CT),  <input type="checkbox"/> Manufacturer (M), <input type="checkbox"/> Transportation (T), <input type="checkbox"/> Seed Breeder/Seed Lab (BL),  <input type="checkbox"/> Broker (B), <input type="checkbox"/> Machinery Sales (S), <input type="checkbox"/> Production (P)</p>	

# Insertion Order Form

Company:  Contact:

Address:

City:  State:  Zip:

Phone:  Email:

Please Specify

NOTE: Filled on first-come, first-served basis

- Outside Back Cover in Color.....\$500.00
- Inside Front Cover or Inside Back Cover in Color.....\$450.00
- Full page color Inside Directory (on Tabs).....\$400.00
- Full page black & white Inside Directory (on Tabs).....\$300.00
- Half Page color Inside Directory (on Tabs).....\$250.00
- Half Page black and white Inside Directory (on tabs).....\$200.00

In May of 2021 the Pacific Seed Association will print a new Membership Directory listing all members who have paid their membership dues. Please complete the form below including all information for your company and each individual you want listed in the Directory.

Company name \_\_\_\_\_

Individual Name \_\_\_\_\_ Spouse (optional) \_\_\_\_\_

Position \_\_\_\_\_ e-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Individual Name \_\_\_\_\_ Spouse (optional) \_\_\_\_\_

Position \_\_\_\_\_ e-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Individual Name \_\_\_\_\_ Spouse (optional) \_\_\_\_\_

Position \_\_\_\_\_ e-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

*If you have more than three personnel, include on a separate page.*

**Our check in the amount of \$ \_\_\_\_\_ is enclosed.** (3% service charge on all credit card payments.)

**We prefer to pay by credit card: Check one:**  AmEx  DIS  MC  VISA

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Card number \_\_\_\_\_ CVV \_\_\_\_\_ Exp Date \_\_\_\_\_ Zip \_\_\_\_\_

Please complete form and return with payment to: Pacific Seed Association  
 1521 I Street Sacramento, CA 95814  
 Email: donna@agamsi.com